

# PRESS RELEASE

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*Reliable partner for your Image Processing needs*

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## Reliable partner for your Image Processing needs

### **Image Editing & Masking Company Clipping Mart launches its New Version of Website**

*Clipping Mart, an independent strategic business unit of NINtec announces the launch of a newly designed website that fuses innovation and dynamic artwork services. This decision resulted in an improved website which offers a fresh new look that technically provides its clients with significant improvements in navigation and easier accessibility to full range of its artwork services, ranging from simple clipping to creative editing.*

Our Multimedia director says, "Access to timely, quality information is pivotal. We have revamped and enhanced, interactive users-focused website. The new look website reflects the high quality and key strengths of our work on Image Editing, Image Cleaning & Cloning, Image Manipulation, Icons & illustrations, Image Restoration, Image Stitching, Image Shading, Image Watermark / Signature, Image Bordering & Image Cropping, Image Conversion / Tracing "Raster to Vector", Image Enhancement | Photo Enhancement (Color Correction), Image Path or Photoshop Masking / Image Clipping, Image Coloring | Image Colorization (Black & White to Color), Image Retouching | Photograph Retouching, 2D Design / 3D Design, Clipping Path, Drop Shadow.

Our 100+ professionals have an excellent record of accomplishment in providing these services to clients across the globe, ranging from small businesses to those serving the Fortune 500. The team consists of certified designers and animators. Every image that is produced passes our quality control system before it is delivered, ensuring high quality for every task".

The Workflow section in the website covers the detail usage of the location independent workflow software developed in house, known as YEMO. Typical workflow software for Creative and Graphics Design Services. The other significant section that has been added in the website is an Image Gallery section that demonstrates the company's repertoire of various artworks, designs and editing services.

### **About Clipping Mart**

Clipping Mart is an independent strategic business unit of NINtec with Head quarter and delivery & operations in India and sales headquartered in The Netherlands. Clipping Mart delivers a full range of artwork services, ranging from simple clipping to creative editing to Publishers, Advertisement and Media Agencies, Fashion Industry, Industrial and Automobile Industry, E-commerce / Webshops / Web Portals & Photographer. Our professionals deliver high quality work in short delivery cycles (24 hours) images while retaining the high resolution & quality of the images.

Clipping Mart has a powerful team of DTP's / graphic designers to execute these tasks in a very professional manner and can produce some amazing result. The client can reap huge benefits, if it is large volume and long-term association, which can be executed under a team working dedicatedly to the client needs. We edit stand-alone images / pictures by removing the background of the image, which is then useful for using different purpose. We can make stand-alone images without images processing (without color correction, color conversion, changing the brightness / contrast etc.).

Clipping Mart has expertise in "Image personalization" which allows precisely targeted, highly efficient and emotional appeals to customers in dialogue marketing. The image personalization, are scalable (depend on the quality of the given images) for any production volume and are suitable for production on all digital printing systems as well as in email and website (e-commerce). Our high-quality image services have enabled our customers to save time, effort, cost and resources.

### Key Achievements & Benefits:

- Working for the largest fashion house of Europe
- Delivered 25000 images for Netherlands based largest publication house and advertising/design agencies
- Delivering 8400 images for 4 clients (per Year)
- 12 hours turnaround time
- Can handle large & small clients ranging from 100 to 1000 images per day
- Professionals committed to deliver high quality work
- Quick turnaround, also on request 24x7 delivery
- Powerful infrastructure including dedicated leased line, MAC Machines, VOIP setup for communication
- Team of 100+ highly skilled and experienced professionals to handle all your image-processing requirements
- Easy user interfaces varying from simple web uploads for single image, FTP file transfers for regular productions to a real time track and trace application for bulk productions

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